



IMDL
**IRISH MUSIC AND
DANCE IN LONDON**



**19th
Return to**

Camden Town

FESTIVAL OF TRADITIONAL IRISH MUSIC, SONG AND DANCE

TUES 24TH – MON 30TH OCTOBER 2017

SPONSORSHIP PACKAGES:

IMDL PARTNER SPONSOR LEVEL: £10,000 – Benefits include...

- Year round display of logo, banners, promotional material at side of stage – audience eye level
- A speaker to open main IMDL fundraising event at profile venue in May/ June
- Reserved seating for your selected guests at main IMDL fundraising event at profile venue in May/ June and profile concert at Return to Camden Town Festival in October plus other key events.
- All other ‘Main Sponsor’ benefits as listed below for IMDL and RtCT Festival events

MAIN SPONSOR LEVEL: £5,000 – Benefits include...

- Event Sponsorship with opportunity to have banners/ other promotional material at side of stage – audience eye level, a speaker to open the concert on stage, reserved seating for event guests.
- Inclusion in press releases about Festival to national and international press
- Invitation to Reception and Concert with agreed number of guests
- Front of stage branding (on board/ banner framing stage) throughout Festival
- Logo on Festival website homepage
- Logo featured in prominent position in Festival Magazine, all printed promotional material (flyers/ posters) and classified advertisements
- Full page advert in Festival Magazine
- Opportunity to display own promo materials at venues throughout the Festival
- Festival tickets for main sponsor contacts and guests.

TEAM SPONSOR LEVEL: £3,000 – Benefits include...

- Full page advert in Festival Magazine
- Invitation to Reception and Concert
- Front of stage branding (on board/ banner framing stage) throughout Festival
- Logo on Festival website homepage
- Logo printed in Festival Magazine and all printed promotional material
- Opportunity to display own promo materials at venues throughout the Festival (not stageside)
- Festival tickets for main sponsor contacts.

ENTRY LEVEL SPONSOR: £1,500 – Benefits include...

- Half page advert in Festival Magazine
- Invitation to Reception and Concert
- Front of stage branding (on board/ banner framing stage) throughout Festival
- Name (but not logo) featured on Festival website homepage
- Name printed in Festival Magazine and all printed promotional material
- Opportunity to display own promo materials at the venues throughout the Festival (not stageside)
- Festival tickets for main sponsor contacts.